

# INVESTMENT PRODUCTS

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# INVESTMENT SUPPORT





# Investment Products

**LIIE Mayfair's Investment Products** encompass a diverse array of highyielding opportunities within the United Kingdom. The firm specialises in **Investment in Stock and Shares, Foreign Exchange Reserves, real estate,** including renovation and development projects, and extends its portfolio into other sectors such as commodities, art, and strategic acquisitions. The experienced team, with a combined total of 40 years across these sectors, employs a strategic approach to maximise results for clients. The investment structure involves a comprehensive risk management strategy, ensuring prudent financial management and optimal returns. Empowering financial prosperity is at the core of LIIE Mayfair's mission, and the team is committed to fostering lasting partnerships and driving economic growth.



## **Plan of Investment support**

At LIIE Mayfair, our investment focus extends beyond foreign exchange, encompassing a diverse array of high-yielding projects and ventures within the United Kingdom. Our extensive portfolio spans multiple sectors, reflecting our commitment to providing innovative financial solutions and fostering financial prosperity for our clients.

#### **Real Estate: Renovation and Development:**

Our portfolio heavily features renovation and development projects in the UK. This sector is integral to the evolving urban landscape, involving initiatives ranging from historic landmark rejuvenation to constructing sustainable housing. With a focus on balancing heritage preservation and contemporary development, our strategy involves securing off-market deals, particularly in the north of England, where consistent and profitable returns are historically prevalent. Rent-to-Rent Model: Acknowledging the market's need for short-term flexible accommodation, our rent-to-rent model engages with landlords in high-growth areas with effective transport links and ongoing regeneration projects. Our team, leveraging longstanding relationships, secures multiple landlords, maximising the potential for short-term, flexible rental opportunities.

#### Art, Commodities, Business Acquisition, Wine & Whiskey:

Diversifying our investments, we engage in art, commodities, business acquisition, and wine & whiskey ventures. When investing in art, we carefully evaluate options through trusted galleries, considering factors such as trends, market values, and authenticity. Business acquisition represents a lucrative class of investment, particularly as the market leans towards innovative companies. Commodities, including Gold, Silver, and Platinum, are vital to our balanced investment strategy. Additionally, investing in wine and whiskey provides unique advantages, including appreciation over time and the appeal of tangible assets.

#### Terms, Fund Flow, and Sign-Up Process:

For potential investors, our investment structure involves a loan note arrangement with specific terms. The loan length is set at 24 months, with interest paid at 24% across the term. The minimum lend is £50,000, and payments are made bi-annually to annually. The client funds are directed into a UK-based limited company account. Leveraging the expertise of our partners and collaborators, we deploy funds into various projects, generating profits that are repatriated back into the account. Interest payments are subsequently repaid into the client's nominated bank account. The sign-up process is streamlined, involving client engagement, goal discussions, issuance of tailored paperwork, filing of paperwork and client ID, issuance of a loan agreement, and finally, client funds transfer. Our investment structure at LIIE Mayfair is comprehensive, spanning multiple sectors and designed to empower financial prosperity for our clients.



## **Investment Structure Overview:**

The Investment Support Plan under LIIE Mayfair outlines a comprehensive strategy to assist individuals in growing their investments through strategic consultancy and various investment projects. This plan involves a loan note structure, allowing clients to leverage LIIE Mayfair's expertise in areas such as Property Investment, Arts Investments, Classic Cars, and Business Sales and Purchases. Here is an elaboration on the key elements of the plan:

#### 1. Diversified Investment Portfolio:

**Strategic Consultancy:** LIIE Mayfair provides strategic consultancy to guide clients in building a diversified investment portfolio. This may involve personalised consultations to understand individual financial goals, risk tolerance, and investment preferences. .

#### 2. Investment Project Focus Areas:

- **Property Investment:** LIIE Mayfair supports clients in investing in the property market. This could include renovation and development projects, emphasising regions with historically consistent and profitable returns.
- **Arts Investments:** The plan involves investments in the art market, leveraging trusted galleries to select pieces that align with market trends and have potential appreciation.
- Classic Cars: Investment opportunities in classic cars, a niche market that may offer unique advantages. LIIE Mayfair assists clients in navigating this specialised sector.
- **Business Sales and Purchases:** Supporting clients in acquiring or selling businesses. This could involve identifying lucrative opportunities, conducting due diligence, and facilitating the transaction.

#### 3. Loan Note Structure:

• **Financial Instrument:** LIIE Mayfair uses a loan note structure, which is a contract specifying the terms of a loan, including repayment and LIIE MAYFAIR – Summary of Business Plan Private & Confidential For Internal Use Only interest. This structure allows clients to invest by providing a loan to LIIE Mayfair.

#### LIIE MAYFAIR – Summary of Business Plan



- **Interest Payments:** Clients receive returns in the form of interest payments, providing them with a source of income over the course of the investment.
- **Security:** The funds invested by clients are secured against LIIE Mayfair's diverse asset portfolio, which may include property, commodities, and other assets.

#### 4. Collaborative Approach:

- **Network of Trusted Partners:** LIIE Mayfair leverages its network of trusted associates, including legal experts, builders, and specialised teams in various sectors. This collaborative approach enhances the success of investment projects.
- **Off-Market Deals:** The plan may involve securing off-market deals through strategic alliances, giving clients access to exclusive investment opportunities.

#### 5. Long-Term Vision:

**Financial Prosperity:** The Investment Support Plan aligns with LIIE Mayfair's broader mission of empowering financial prosperity. It aims to help clients achieve their financial goals through well-managed and strategic investments.

#### 6. Transparent Communication:

**Client Engagement:** LIIE Mayfair engages with clients in a transparent manner, providing regular updates on the progress of investment projects and maintaining open communication channels.

#### 7. Risk Mitigation:

**Due Diligence:** LIIE Mayfair conducts thorough due diligence on potential investments to mitigate risks and ensure the suitability of projects for its clients.

### LIIE MAYFAIR – Summary of Business Plan



In summary, the Investment Support Plan by LIIE Mayfair combines strategic consultancy, diversified investment opportunities, a loan note structure, and a collaborative approach to empower clients in growing their wealth over time. The focus on transparency, due diligence, and a diverse portfolio aligns with the aim of achieving long-term financial success for clients.



# **Get** in touch

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